



## *The Birth of the Burger, Hamburg, NY, 1885*

Hamburg held its first Burger-Fest in 1985 to mark the 100th anniversary of the birth of the first hamburger created on the Hamburg Fairgrounds in 1885. Frank and Charles Menches, vendors who traveled the world's fair route and who have been credited with also creating Cracker Jacks and ice cream cones, concocted the hamburger — arguably, America's favorite sandwich.

Descendants of the Menches brothers of Ohio, who also are in the restaurant industry three generations later, have traveled to Hamburg to participate in several BurgerFest celebrations over the years.

Legend has it that the Menches brothers ran out of their usual pork sausage that hot, fateful day at the fair and turned to local butchers to replenish their supplies. When no pork was available, a butcher suggested ground beef. The Menches brothers purchased the beef, but added secret ingredients, including coffee grounds to create a unique flavor. The hamburger was born! - EAH



THANK YOU TO OUR SPONSORS!



To be a sponsor,  
call Adam Adema at  
716.861.8016

BurgerFest is brought to you by the:

- Rotary Club of Hamburg
- Rotary Club of Hamburg, Sunrise
- Town of Hamburg Lions Club
- Kiwanis Club of Hamburg

July 21,  
**2018**  
Celebrating Hamburg, NY -  
*Birthplace of the Burger*  
[www.hamburgurgerfest.com](http://www.hamburgurgerfest.com)

**BurgerFest**  
HAMBURG • NEW YORK

Since 1985

**Rotary Club of Hamburg KeyBank Car Show—registration starts at 9 a.m. on Main Street, runs Noon –4**

**41 classes-awards - Entertainment.**



## THE ACTION ON MAIN STREET

**Noon to 4 p.m. Rotary Club of Hamburg KeyBank Car Show**

**Noon-4 Dennis George, The Quizmaster**

**Noon-4:30 Mike Margerum & the Nickel City Road Show**

**5 to 7 “Magic” on Main Street—  
BurgerFest’s showcase of the talents of local youth, including performances of dance, martial arts, cheerleading & more.....**



**Hit N Run**

## The Hamburg Sun Main Stage at the Entertainment Tent

(Village Lot)

**Noon-2:30 p.m. Terry Buchwald**

**3:30-6:30 The Strangers**

**7:30-11:30 Hit N Run**

*Music & fun for everyone!*

- **Northwest Kids Space**—fun for the young & young at heart—arts, crafts, inflatables, etc. for little ones.
- **Local merchants & not-for-profits.**
- **Entertainment/refreshment tent** adjacent to the main stage (beer, coolers available).

## Taste of Hamburg BurgerFest, July 21, 2018

**-starting at 11:30 a.m.  
Wegmans Food Court**

716 Ice Pops & Sweets  
Antone’s at the Fair  
Babcia’s Pierogi  
Big Belly BBQ  
Charlie’s Sugar Waffles  
Cheesecake Guy  
Cheesy Chick  
Citrus Smashers  
Coldstone Creamery  
Cruisin’ Crepes  
Danny’s South Restaurant  
Frozen Hog  
Goodway Gourmet Bakery  
Grand View Drive In  
Hamburg GOP  
Harris Catering (burgers)

Holland Kiwanis Club  
Juan Chavez Catering  
Jim’s Fries  
Kona Ice  
Lomo Lomo  
Lloyd Taco Truck  
Main Street Ice Cream  
Pat Marsillo Concessions (Kettle Corn)  
Sweet Melody’s  
Tropical Ice  
Yakisobas

*Updated 6-14-18*

**Sign your restaurant/catering business/food truck up now—  
Contact Norm Zintz at:**

**[nzintzaes4you@aol.com](mailto:nzintzaes4you@aol.com)**

## MAIN & BUFFALO STREETS

### BurgerFest

### Fine Arts & Crafts Show

**—Browse & buy beautiful paintings, clothing, crafts & more.**

**Visit with local business owners & not-for-profits noon—7 p.m.**