

VILLAGE OF HAMBURG

MAYOR

THOMAS J. MOSES, SR.

TRUSTEES

THOMAS P. TALLMAN
PAUL G. GAUGHAN
LAURA PALISANO HACKATHORN
MARK C. DIPASQUALE

ATTORNEY

EDWARD J. MURPHY, III

ADMINISTRATOR/CLERK-TREASURER

DONALD P. WITKOWSKI



VILLAGE JUSTICE
ANDREW P. FLEMING

CHIEF OF POLICE
MICHAEL C. MELISZ

RECREATION SUPERVISOR
JOSHUA HAEICK

FIRE CHIEF
JARED STERNER

SUPT. OF PUBLIC WORKS
MARC SHUTTLEWORTH

100 MAIN STREET HAMBURG, NEW YORK 14075-4988
TEL (716) 649-0200 FAX (716) 646-6558
WEB SITE www.villagehamburg.com

Come to Discover, Stay for the Charm^(SM) Terms of Use

____ Yes, I have read and agree to comply with the Terms of Use for this logo. I understand that it is the Service Mark of the Village of Hamburg and the Village reserves all rights and privileges of ownership.

The Village of Hamburg, as owner of *Come to Discover, Stay for the Charm^(SM)*, reserves all rights and privileges associated with the Service Mark. The Village will grant permission to use the Mark to Village businesses, charities, and civic groups for the sole purpose of promoting and advertising the Village of Hamburg. Permission to use the Mark will be granted if the following criteria are met:

Every use of the Mark must meet the Design Guidelines below, including the use of the correct file format for the specific application.

The Mark may be used for advertisements or promotions of events, products, services, or other goods originating in or for the benefit of The Village of Hamburg, New York. The Mark may be used without written consent provided it is not the primary focus on a commercial product.

If the prospective user wishes to use the Service Mark on a commercial product where it will be positioned as the primary focus or appeal of the product, the user must submit the design to the Village of Hamburg for advance written approval prior to production or distribution. The Village Administrator will be the point of contact for any written requests.

In all cases, the following design guidelines must be followed in order to maintain consistency in logo quality and reproduction:

- Logo should always be scaled to keep the (horizontal) and (vertical) dimensions consistent to avoid distortion.
- Always use the logo against a white (or very light) background to maintain consistency and legibility.

(OVER) - >>>

- Always maintain an area of isolation around the perimeter of logo so as not to be obscured by competing elements.
- Repeated photo-copying of logo should be avoided to ensure sharpness and quality.
- Never alter or use logo in such a way that does not maintain original design, type, color and proportions.

Use the following file formats are recommended.

JPEG– 72dpi

This file is low-resolution (RGB) and is used for digital media, (i.e. website, email).

JPEG–300dpi

This file is high-resolution (CMYK) and is used for digital and offset printing, (i.e. brochures, advertisements, flyers, small posters, etc.).

JPEG–(B&W) 300dpi

This file is high-resolution (Grayscale) and is only to be used for printing that is single-color, black & white, (i.e. newsprint, flyers, etc.). It is recommended that the color version be used at all times if possible.

PDF

This file is high-resolution (CMYK) and is used for digital and offset printing, (i.e. brochures, advertisements, flyers, small posters, etc.).

EPS

This file is high-resolution, (CMYK) and is used for any large-scale reproduction including signage, banners, large posters, etc.). Please provide separate to printer if unable to open. Use PDF for position only.

REQUESTING ENTITY

VILLAGE OF HAMBURG APPROVAL

Company Name

Village Administrator

Person Making Request

Date

Address

Phone Number

Email

Signature: _____