

Appendix A

Request to Participate – Survey Cover letter

Dear Resident/Business Owner,

My name is Erin Carmina and I am a graduate student at Hilbert College working in conjunction with the Village of Hamburg. As part of my master's project I am collecting information via an online questionnaire on the perspectives and opinions of the residents and business owners within the Village of Hamburg regarding the Main Street Project.

As you may know around forty buildings within the village benefited from the Main Street Project to improve and renovate with funding from the New York Main Street grant. Over four consecutive years, beginning in 2006, the village received grant funding for these projects totaling in \$800,000 to be used for exterior and interior renovations. The village administrators are interested to find out how important these changes are to the community. The data collected will contribute to the needs assessment for the village regarding future funding and the areas of improvements that are important to the community.

The questionnaire will require approximately five minutes to complete. In order to ensure that all information will remain anonymous your name and address are not requested. The results for this report will be completed by February 2013 and will be provided to the Village of Hamburg for their use. Completion of the online survey will indicate your willingness to participate in this study.

If you would like a copy of the findings, or have any questions regarding the study, please contact any of the following contributors of this research study:

Donald Witkowski, Clerk/Administrator
Village of Hamburg
dwitkowski@villagehamburg.com

Paul Becker, Special Projects Coordinator
Village of Hamburg
pbecker@villagehamburg.com

Dr. Carol Nowak, Associate Professor
Masters of Public Administration Program
cnowak@hilbert.edu

Thank you for your time and participation in this study.

Sincerely,

Erin M. Carmina
Masters of Public Administration Program
Hilbert College
Hamburg, NY
erin.carmina@yahoo.com

Appendix B

Business and Resident Perception Survey

The following statements reflect the goals of the recently completed Main Street Project. For each statement please indicate the extent to which you agree that each of the goals have been met and also how important each goal is to the community.

Your participation in this study is voluntary. The completion of this survey represents your consent to participate in this study.

1. Increased number of new businesses.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
2. Increased opportunity for employment.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
3. Greater opportunity for new businesses.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
4. Increased pedestrian foot traffic within the village.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
5. Increased property values.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
6. Improved appearance of properties.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
7. Increased/Greater number of community events in the village. (i.e. Fairs, festivals, etc.)						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know

8. Increased opportunity for participation/involvement in village activities.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
9. Rehabilitation of historic homes and buildings.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
10. Revitalization of the historic significance of the village.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
11. Increase communication among neighbors, both residents and businesses in the village.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
12. Pride within the Community.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
13. A personal sense of belonging to the village community.						
Level of Agreement	Very Low	Low	Medium	High	Very High	Do Not Know
Level of Importance	Very Low	Low	Medium	High	Very High	Do Not Know
Demographic & Other Information						
14. Were you a recipient of the Main Street Project Funds?						
	Yes		No			
15. Do you reside within the Village of Hamburg?						
	Yes		No			
If Yes, for how many years and how many people currently reside in your household?						

16. Do you own a business within the Village of Hamburg?						
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No			
If Yes, for how many years and how many employees do you currently have?						
17. What is your age range?						
<input type="checkbox"/>	18-25	<input type="checkbox"/>	26-35	<input type="checkbox"/>	36-45	<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>	46-55	<input type="checkbox"/>	56-65	<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	66+	
18. What is your gender?						
<input type="checkbox"/>	Male	<input type="checkbox"/>	Female			
19. How did you find out about this survey? (Please check all that apply)						
<input type="checkbox"/>	Read ad in Hamburg Sun					
<input type="checkbox"/>	Received an Email					
<input type="checkbox"/>	A postcard was delivered to house					
Other (Please Specify):						
20. Do you have any additional comments regarding the <i>Main Street Project</i>? (Please use the space below for further comments)						

Thank you again for your participation in this study. If you would like a copy of the findings, or have any questions regarding the study, please contact any of the following contributors of this research project:

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