

**HAMBURG ECONOMIC
AREA REVITALIZATION
TASKFORCE, Inc.**

The Hamburg Economic Area Revitalization Taskforce, Inc. also known as HEART, Inc. was created in 1985 as a Village of Hamburg “Main Street” organization. HEART was created too assist the struggling downtown business district. The first target area or assistance zone included the Main Street and Buffalo Street business corridor.

HEART’s program was designed to work in conjunction with any existing or new village business with the goal of promoting the Village of Hamburg and its business district. HEART’s main focus in this regard was to create and administer its “Commercial Facade Loan program”. After establishing this program, HEART applied for and received two grants from New York State which allowed HEART to fund its Commercial Facade Loan program. The program remains viable and active to this day. Loans are available to any business within the Village of Hamburg. To date, HEART has approved over one hundred and forty Commercial Facade loans. For more information about this program, contact 648-6216 or request information via e-mail to communitydev@townofhamburgny.com

HEART

**HAMBURG ECONOMIC
AREA REVITALIZATION
TASKFORCE, Inc.**

BOARD OF DIRECTORS

President:

Peggy Wierzbicki

Vice President:

Roseann Mumbach

Treasurer:

David Paulus

Secretary:

Vacant

Executive Director:

Christopher Hull

**ALL LOAN REQUESTS
AND ALL LOAN INFORMATION
IS KEPT CONFIDENTIAL!**

**COMMERCIAL FACADE
LOAN PROGRAM**

- All loans approved under the HEART Commercial Facade Loan Program will be issued at an interest rate of **5%**. The minimum loan amount available is **\$500.00** and the maximum loan amount is **\$5,000.00** (Loans greater than \$5,000 are possible and are at the sole discretion of the HEART Board of Directors).
- Applicants must finance at least **25%** of the total project cost. Terms for loan repayments are between a **12 - 48** month period depending on the amount of the loan. Exact details will be detailed prior to the final distribution of loan funds from HEART.
- As part of the loan approval process, HEART will review all facade renovation plans to ensure conformity with a structured, village revitalization effort that will eliminate random, uncontrolled arrays of signs, awnings and facade improvements. In addition, all loan requests are reviewed by HEART to ensure compliance with the Village of Hamburg Design Standards. If necessary, applicants will have their building renovation plans reviewed by the Village of Hamburg and the NYS Office of Parks, Recreation & Historic Preservation (NYSHPO).

Categories of Eligible Renovations:

- 1) Exterior facade improvements.
- 2) Exterior facade enhancements.
- 3) Exterior property improvements.
- 4) Interior improvements provided that the three categories above have already been addressed through prior loan(s) or activities considered to be sufficient by the Board of Directors.

Loan priority will be given to exterior facade improvements.

1) Exterior Facade Improvements:

- Exterior Walls
- Windows and Doors
- Entrance Renovation

2) Exterior Facade Enhancement:

- Awnings
- Signs

3) Property Improvements:

- Landscaping
- Sidewalks/Parking Lots
- Street Furniture

4) Interior Improvements:

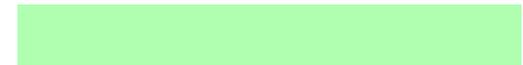
Standard interior improvements meant to directly benefit the existing business. Loans approved under this category are at the discretion of the Board of Directors.

Hamburg*Economic*Area
*Revitalization*Taskforce (HEART, Inc.)
6100 South Park Avenue
Hamburg, New York 14075

H.E.A.R.T.

HAMBURG

ECONOMIC



REVITALIZATION

TASKFORCE

A

"MAIN STREET"

TASK FORCE

HEART, Inc.
6100 South Park Avenue
Hamburg, New York 14075
(716) 648 - 6216

Christopher Hull;
Executive Director