



The Birth of the Burger, Hamburg, NY, 1885

Hamburg held its first Burger-Fest in 1985 to mark the 100th anniversary of the birth of the first hamburger created on the Hamburg Fairgrounds in 1885. Frank and Charles Menches, vendors who traveled the world's fair route and who have been credited with also creating Cracker Jacks and ice cream cones, concocted the hamburger — arguably, America's favorite sandwich.

Descendants of the Menches brothers of Ohio, who also are in the restaurant industry three generations later, have traveled to Hamburg to participate in several BurgerFest celebrations over the years.

Legend has it that the Menches brothers ran out of their usual pork sausage that hot, fateful day at the fair and turned to local butchers to replenish their supplies. When no pork was available, a butcher suggested ground beef. The Menches brothers purchased the beef, but added secret ingredients, including coffee grounds to create a unique flavor. The hamburger was born!



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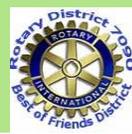
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FRIENDS OF THE FEST

- Cathy Rybczynski, Town Clerk
- Trelleborg Sealing Solutions/Gary Rog
- Sage Investment Group/Philip Durkin

BurgerFest is brought to you by the:

- Rotary Club of Hamburg
- Rotary Club of Hamburg, Sunrise
- Town of Hamburg Lions Club
- Kiwanis Club of Hamburg



Rotary Club of Hamburg Rotary Club of Hamburg Sunrise Town of Hamburg Lions Club Hamburg Kiwanis Club

31st Annual



Welcome to
"BurgerFest on the 716"

July 16, 2016

Celebrating Hamburg, NY -

Birthplace of

www.hamburgburgerfest.com

**KeyBank Classic Car Show—
registration begins at 9 a.m.
on Main Street, Noon –4**

**42 classes-awards
music & more!**



THE ACTION ON MAIN STREET

**Noon-4 p.m. KeyBank Classic
Car Show**

Noon-4 Music with Car Show DJ

**Noon-4:30 Mike Margerum & the
Nickel City Road Show**

5 –7 Magic on Main Street



Abra Ca Dabra

A Showcase of the talents of local youth, including performances of dance, martial arts, cheerleading & more.....

Groups may call Lynn at 807-1298

STAY TUNED!!!!!!



They're baaacck!!

The Wegmans Main Stage

(Village Lot)

Noon-2:30 p.m. Terry Buchwald
2:30-3:30 Line Dance Lessons
3:30-6:30 West of the Mark
7:30-11:30 Hit N Run

Music & fun for everyone!

- **First Niagara Kids Space**—fun for the young & young at heart—arts, crafts, inflatables, etc. for little ones.
- **Local merchants & not-for-profits**
- **Labatt Beer Tent** adjacent to the Wegmans Main Stage

Taste of Hamburg BurgerFest, July 16, 2016

**Samplings from our favorite eateries—
starting at 11:30 a.m.**

716 Popsicles & Sweets
Antones at the Fair
Babcia's Pierogi
Big Belly BBQ
Boys & Girls Club of Eden
Buffalo's Best Catering
Charlap's Ice Cream
Charlie's Sugar Waffles
Chef's Restaurant
On the Go
Citrus Smashers
Comfort Zone Café
Cruisin' Crepes
Danny's South
Grandview Drive-In
Hamburg GOP
Hero Certified Burgers

Jim's Fries
Kiwanis Club of Holland
La Tolteca
Lomo Lomo
Main Street Ice Cream
Master's BBQ Co.
Nitro Magic (ice cream)
Pat's Fresh Popped Kettle Corn
Sweet Melody's food truck
The Soho Project
Tropical Ice
Tuk Tea Co.
Uncle Joe's Diner
Yakisobas
As of 7/1016

Come and join us for many varieties of hamburgers, and foods as diverse as kielbasa, oriental delights, steak, brisket, desserts & more!

**Hamburg Character
Chase 5K Race @ 9:30 a.m.
Race ends at Carte Blanche**

MAIN & BUFFALO STREETS BurgerFest 2016

Fine Arts & Crafts Show

**—Browse & buy beautiful paintings,
clothing, crafts & more.**

**Visit with local business owners &
not-for-profits noon—7 p.m.**